Top 10 movies with ROI smallest to largest 2008-2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Year | Movie | Genre | Is a franchise movie? | ROI |
| 2019 | The Kid | Comedy, Fantasy | No | -97.61% |
| 2018 | London Fields | Crime, Thrill | No | -94.58% |
| 2013 | Phantom | Action, Adventure | No | -93.34% |
| 2015 | The Letters | Drama | No | -91.76% |
| 2010 | Standing Ovation | Musical | No | -90.50% |
| 2011 | Creature | Horror, Fantasy, Sci-Fi | No | -88.97% |
| 2017 | The Promise | Action, Adventure, Drama | No | -88.28% |
| 2017 | LBJ | Drama | No | -87.46% |
| 2016 | I Saw the Light | Musical, Drama | No | -86.40% |
| 2008 | Nobel Son | Comedy, Drama | No | -86.38% |

Top 10 movies with ROI largest to smallest 2008-2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Year | Movie | Run Time (min) | Genre | ROI |
| 2009 | Paranormal Activity | 86 | Horror, Thriller | 1294453.56% |
| 2015 | The Gallows | 81 | Horror, Sci-Fi, Thriller | 41556.47% |
| 2012 | The Devil Inside | 83 | Horror | 10075.95% |
| 2011 | Insidious | 103 | Horror, Thriller | 6558.06% |
| 2015 | Unfriended | 83 | Horror, Thriller | 6336.42% |
| 2010 | Paranormal Activity 2 | 91 | Horror | 5817.07% |
| 2017 | Get Out | 104 | Horror, Thriller | 5511.96% |
| 2017 | Beauty and the Beast | 129 | Fantasy | 4924.57% |
| 2011 | Paranormal Activity 3 | 94 | Horror, Thriller | 4040.80% |
| 2014 | Annabelle | 98 | Horror, Thriller | 3851.74% |